

2019 NORRIS LAKE GUIDE ADVERTISING

Don't miss this opportunity to advertise in the 2019 Norris Lake Visitors Guide

Get your advertising message in front of over 26,000 potential customers interested in visiting, vacationing or moving to Norris Lake.

We are again increasing our quantity this year because of additional distributions

This Guide is well known and read by Norris Lake vacationers. The Official Norris Lake Visitor Guide will again be distributed to boaters, residents and visitors to the Norris Lake Tennessee area as well as tourist interested in the area. Visitors will decide what to do, what to buy and rent, where to stay and where to spend their money.



**Boating,
Fishing,
Swimming &
Watersports...
Paradise Found!**



**Let's Go
Boating!**



*Your Free Guide to Norris Lake
with Large Fold-out Lake Map,
Marina Guide, Accommodations
Services and Boat Rentals*



NorrisLakeMarinas.com

This year 26,000 Norris Lake Visitor Guides will be produced and distributed free throughout Tennessee, Kentucky, Ohio, Michigan, Indiana and Georgia at:

- Travel/boat Shows
- Norris Lake Marinas
- Tennessee Welcome/Visitor Centers along I-75, I- 65, I-81 and I-40
- 4 Area County's Chambers of Commerce plus Tourism Bureaus, and local welcome centers
- Local area and out-of-state Realtors
- Many Businesses around Norris Lake
- Gas Stations along Interstates
- Placed inside many Hotels, Rental Homes and Condos Around the Lake
- AAA Offices through the mid west

Special section, full page, half page, quarter page ads and 1/8 page color ads are now available. Don't miss this opportunity.

The Norris Lake Visitor Guide will again include an updated 3 page fold-out lake map, information on Norris Dam, new photos, attraction listings, fishing/license information, marina listing, boat, home, condo and float house rentals and a marinas facilities guide.

This guide will also be available for download on the Norris Lake Marinas Association's web site at www.norrislakemarinas.com

Produced in cooperation with the



For more information on line visit
GcCincy.com/norris

All ads are printed on glossy stock in high quality full color Ad Sizes and Cost are listed below

You can either submit your completed ad digitally or we can produce art for your ad.

If a new ad is needed to be produced, production costs range from \$100 to \$500 depending on size and number of photos and graphics needed.

Digital ads can be supplied in Macintosh format as Illustrator, PDF, or Photoshop files. For IBM files call for details.

All photos need to be 300 dpi at the size to be published. Web site photos are not usually large enough.

Please send all ad material or direct any questions to:
Scott Dickman

GC Cincy
(513) 721-6900
Scott@gccincy.com
PO Box 53376
Cincinnati, OH
45253-0376

If you would like a copy of last year's guide, you can download a pdf from www.norrislakemarininas.com, or pick one up at any Norris Lake Marina, or call Scott for a copy.

New Guides will be distributed January 2019.

Full Page 5" wide x 7.875" tall (8.5" x 5.375" plus 1/8" bleed)	Full Page 5" wide x 7.875" tall (or 5.5" wide x 8.375" tall plus 1/8" bleed)																			
	<h3 style="margin: 0;">Ad Rates</h3> <table style="margin: 0 auto; border: 1px dashed black;"> <thead> <tr> <th style="text-align: left;"></th> <th style="text-align: right;"><u>Ad rates</u></th> </tr> </thead> <tbody> <tr> <td>Full Page - 5" wide x 7.875" Tall</td> <td style="text-align: right;">\$1,065</td> </tr> <tr> <td>1/2 Page - 5" wide x 3.875" Tall</td> <td style="text-align: right;">\$825</td> </tr> <tr> <td>1/4 Page - 2 3/8" wide x 3.875" Tall</td> <td style="text-align: right;">\$660</td> </tr> <tr> <td>1/8 page Listing - 2 1/2" w x 1.875" T</td> <td style="text-align: right;">\$500</td> </tr> </tbody> </table> <p style="margin: 10px 0 0 40px;">For special ad placement, add 50% to the above cost.</p> <h3 style="margin: 0;">Special Advertising Opportunities</h3> <table style="margin: 0 auto;"> <tbody> <tr> <td>Back Cover</td> <td style="text-align: right;">\$2,675.00</td> </tr> <tr> <td>Inside Front Cover On Map</td> <td style="text-align: right;">\$1,995.00</td> </tr> <tr> <td>Inside Back Cover and page 1</td> <td style="text-align: right;">\$1,550.00</td> </tr> <tr> <td>2 page Center Spread</td> <td style="text-align: right;">\$2,690.00</td> </tr> </tbody> </table>			<u>Ad rates</u>	Full Page - 5" wide x 7.875" Tall	\$1,065	1/2 Page - 5" wide x 3.875" Tall	\$825	1/4 Page - 2 3/8" wide x 3.875" Tall	\$660	1/8 page Listing - 2 1/2" w x 1.875" T	\$500	Back Cover	\$2,675.00	Inside Front Cover On Map	\$1,995.00	Inside Back Cover and page 1	\$1,550.00	2 page Center Spread	\$2,690.00
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Norris Lake Marina Association Members get a 10% discount on a full page ad if **paid** by 10-31-18. Signed Contracts & Ad materials are due 10-29-18. Don't miss this great opportunity!
All payments for ads are due by 11-30-2018. If not paid on time, ad may not run.